



**Candy Barone, CMCP, MBA**

With nearly 20 years in Corporate America and Fortune 100 companies, Candy is a master at growing emerging leaders and business professionals, building exceptional, high-performing teams, maximizing & leveraging ROI, and catapulting individuals to achieve explosive growth.

She has been featured in CNN, ABC, NBC, CBS, The Chicago Tribune, Be the Boss Magazine, OffBeat Business magazine, on ciLiving TV show, along with numerous radio shows.

Named a 2014-2015 VIP Woman of the Year by the National Association of Professional Women, recipient of the 2015 Public Speakers Association Local Collaborator Award, and nominated as a 2015 Profile in Power Central Texas Woman of Influence.

Candy also is as a master trainer for the Certified Coaches Federation, a member of the Evolutionary Business Council, a business coach for Texas Women in Business, a Partnering Director for the Public Speakers Association, and a regular columnist for OffBeatBusiness Magazine.

**As Seen On**



**Speaker - Business Strategist - Master Coach/Trainer - Author**

**Candy's Raving Reviews ...**

**"Candy's energy motivates you to action ..."**

"Candy Barone gave a truly outstanding presentation. The audience loved her and walked away with real tips on how to get rid of the negative N.O.I.S.E. in our thoughts. Candy's energy motivates you to action every time she speaks. I look forward to having her speak at my group again!"

- Alicia White, CEO, Back of the Room Productions & Public Speakers Association Partnering Director

WOW, Candy Barone was AMAZING and SO EMPOWERING at PWOW yesterday! Her message is about saying YES to yourself! She ROCKED the house! WAHOOOO!! Candy, you are truly a ROCK STAR!!"

- Darlene Templeton, CEO, Templeton & Associates

**"Candy's was amazing and so empowering ..."**

**"A 5'2" Power-Pack Punch"**

**"Compassion with a powerful punch!"**

"COMPASSION With A Powerful Punch! Candy Barone's Presentation at Rocks Digital Marketing Conference in Dallas was nothing less than outstanding. She brought down the house and left everyone at the edge of their seats just craving to hear more. Hire Candy today to be a keynote speaker at your next conference or group presentation."

- John Sparks, Top 100 Social Media Power Influencer, Keynote Speaker, Twitter Coach & Trainer

"Candy ignites passion and belief in a way that creates real confidence that change and results are not only possible but absolutely critical! She is a high-energy, momentum builder that won't accept excuses and won't stop until you've conquered!"

- Sharen King, Executive Director, American College

**"Candy's ignites passion and belief ..."**

**"Candy Barone is a POWERHOUSE!**

**She is a beast when it comes to motivation and passion!"**

# Say YES to Today's New L.E.A.D.E.R.S.

Candy creates customized training programs and presentations to help you build L.E.A.D.E.R.S. in your organization. Some of her popular speaking topics and programs include:

## Leadership Training + Accountability Coaching

### Say YES to Unleashing Your Full Potential as a L.E.A.D.E.R.

In this session, Candy helps individuals understand the emotional intelligence involved in being an effective leader, outlined as:

- \* **L** - Listen for Understanding
- \* **E** - Embrace Vulnerability
- \* **A** - Accept Responsibility
- \* **D** - Develop Talent
- \* **E** - Engage Passionately (with Energy & Enthusiasm)
- \* **R** - Recognize Opportunities / Realizing Results
- \* **S** - Show Up & Are Present

## Leadership Training

### LEADERship is a Choice

In this session, Candy demonstrates the power of personal responsibility to gain greater confidence and leverage as a leader, regardless of your role:

- \* Understand the difference between obligation and opportunity
- \* Learn how to turn fears into motivation
- \* Assess difference between selfish versus self-full (e.g., how you serve others)
- \* Identify the 2 types of change & 2 types of risk; how they affect your organization



## Samples of Candy's Clients:

- GE Healthcare
- Northwestern Mutual
- AFWA National Conference
- Life Insurance Conference
- Mary Kay Regional Team
- Certified Coaches Federation
- Public Speakers Association
- Texas Conference for Women
- Rocks Digital Media Conference
- Chocolate Business & Blues
- TWIB Beyond 50 Conference
- Women Who Mean Business Expo
- Houston Emerging Entrepreneurs
- Floresville Chamber of Commerce

## Accountability Coaching

### ROI = Return on Investment not a Return on Intention

In order to truly capitalize on messaging to influence people's mindset and behaviors, studies prove accountability plays a critical role.

Creating the right accountability systems is key. With Candy as your accountability coach for you and your key leaders, she will help you:

- \* Gain traction for explosive growth
- \* Establish stronger leaders / teams
- \* Maximize & leverage your ROI

## **Book Candy Today!**

**(512) 693-9732 or (414) 897-1634**

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<http://www.candybaroneinternational.com>

## **Watch Candy in Action at:**

[Milwaukee Presentation 2015](#)

[Candy's YouTube Channel](#)